

Jane Mahr

I am a Senior Designer with 5+ years of experience in creating impactful brand and commercial campaigns. Over the past year, I have led a team of designers at Rumpl, spearheading large-scale product rebrands and collaborating with cross-functional teams to deliver innovative design solutions. Throughout my career, I have completed design work for high-profile clients including Clinique, Calvin Klein, Bisnow, Rumpl, and Banfield Pet Hospital

Contact

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Skills

Figma

Adobe After Effects

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Adobe InDesign

Adobe Lightroom

Motion Graphics

Dropbox

Google Suite

Microsoft Office

Conversational Mandarin

Education

George Fox University

BA Illustration and Design

Experience

Rumpl (Pioneered the \$40MN+ outdoor blanket industry)

Portland, OR, USA

Senior Designer 2023-Present

- Managed a team of designers to deliver 40+ seasonal brand and commercial campaigns
- Developed and implemented a new workflow for the design org that increased team productivity by 2x
- Spear-headed a company wide 10+ product line rebrand based on consumer research
- Worked cross functionally with 5+ teams to drive creative initiatives

Rumpl

Portland, OR, USA

Designer 2021-2023

- Designed graphics for print and digital marketing materials, presentations, and packaging using Adobe Cloud and Figma
- Collaborated with a design team
- Worked with product team to take products from concept to final campaign launch

Portland, OR, USA

Freelance Graphic Designer & Illustrator 2018-Present

- Worked on design projects for a variety of clients including Southern Oregon Education Service District, Rellik Winery, Housing Authority of Jackson County, Sun Oaks HOA, South Stage Cellars
- Developed visual brand identities, websites, and marketing materials

Contract Graphic Designer 2020-2021

- Worked on design projects for clients including Clinique, Calvin Klein, Bisnow, MVA, Banfield Pet Hospital, Zero Operator
- Developed on-brand graphics for both print and digital marketing